



## ***Sponsorship Opportunity***

### ***The Vision***

To assist women during key phases of their lives by providing:

- Personal and Professional Coaching/Mentoring
- Personal/Professional Development Workshops and Conferences
- Safe Homes for Battered women with children
- \$500 Micro start up grants to cover the cost of a business license and incorporation
- Mentorship /Programming for Opportunity Youth

### ***The Mission***

OMART Women Supporting Women (WSW) is an empowerment driven non-profit organization created with the intent to empower, educate, and encourage women of all ages and backgrounds to prosper and succeed above industry and societal standards. This mission is successfully fulfilled by providing a variety of platforms in which women can cultivate and sustain authentic relationships with a variety of their female counterparts.

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## ***2017 Goals***

- Raise \$30,000 in sponsorship so that 100 girls between the ages of 15 and 19 can attend the weekend of empowerment for FREE which includes 5 meals, roundtrip transportation, and a year of mentorship
- Reach 100 women through coaching, mentoring, workshops, and conferences
- Raise \$100, 000 to purchase the first safe house for battered women with children
- Connect 50 Teen mothers with 50 professional women to mentor and coach them
- Provide 50 women with \$500 micro start up grants



## **UPCOMING EVENTS**

### **Weekend of Empowerment**

### **National Women's History Month 2017**

#### **“Honoring Trailblazing Women in Labor and Business”**

The 2017 theme for National Women's History Month honors women who have successfully challenged the role of women in both business, education, and the paid labor force. Women have always worked, but often their work has been undervalued and unpaid.

The 2017 Honorees represent many diverse backgrounds and each made her mark in a different field. Additionally, the Honorees' work and influence spans three decades of America's history. These women all successfully challenged the social and legal structures that have kept women's labor underappreciated and underpaid.

Facing stark inequalities in the workplace (lower wages, poor working conditions, and limited opportunities), they fought to make the workplace a less hostile environment for women. They succeeded in expanding women's participation in commerce and their power in the paid labor force. As labor and business leaders and innovators they defied the social mores of their times by demonstrating women's ability to create organizations and establish their own businesses that paved the way for better working conditions and wages for themselves and other women.



They proved that women could succeed in every field. While each Honoree is extraordinary, each is also ordinary in her own way, proving that women business and labor leaders can and should be considered the norm. Most importantly, the 2017 Honorees paved the way for generations of women labor, Education, and business leaders to follow.

OMART's 2017 Weekend of Empowerment is intended to raise awareness, money, and celebrate this milestone by highlighting women, their growth, their struggles, and their journeys through a weekend of education, empowerment, encouragement, dancing, shopping, food, glamour and fun!

At OMART WSW, we believe that there is real healing and motivational power in hearing women's stories, both one on one and in a larger context. Remembering and recounting tales of our ancestors', as well as, our own talents and sacrifices serves as inspiration to today's generation of women and opens the way to their future. As in previous years, the Ladies night Out event provides an empowering, relaxed, and fun-filled environment in which attendees can celebrate the many facets of being a woman, while building strong connections.

## **Event Details**

**March 24, 2017 thru March 26, 2017**

**Desmond Hotel - Malvern**

**1 Liberty Blvd, Malvern, Pa**



## HOW YOU CAN HELP

### Sponsorship Packages

#### Benefits of Sponsorship

- Provide much needed support to the development and uplift of women during a key phase in their life.
- Market your brand to an audience of over 100 diverse professionals, entrepreneurs, and community members.
- Create positive publicity and heightened visibility through media coverage



**"Power of One" Option: \$150/** Sponsor one Teen ticket which includes admission to the event on Saturday, unlimited food, access to event speakers, networking, master classes, round trip transportation, one year of mentorship and gift bag.

**"Helping Hands" Option: \$300 /** Sponsor One Teen ticket which includes overnight accommodations, unlimited food, access to event speakers, networking, master classes, round trip transportation, one year of mentorship and gift bag.



**"Open Arms" Option: \$1000 /** Sponsor three Teens, Logo on marketing material and Event Program, Market company name and website in social media blast, Product placement opportunity at event, Company Names in Pre and Post Event communications, Admission of Two Attendees, Certificate of Appreciation, Recognition at the Event



## **HOW YOU CAN HELP**



**Village Option: \$3000** / Sponsor seven Teens with unlimited food, access to event speakers, networking, master classes, round trip transportation, one overnight accommodation, one year of mentorship and gift bag.

Logo on marketing material and Event Program

- Market company name and website in social media blast
- Product placement opportunity at event
- Company Names in Pre and Post Event communications
- Admission of Two Attendees
- Certificate of Appreciation

**Online payment option [www.weekendofempowerment.eventbrite.com](http://www.weekendofempowerment.eventbrite.com)**

**Checks made payable OMART Women Supporting Women**



## ***HOW YOU CAN HELP***

### **ADVERTISING OPTIONS**

***Product Placement Items: 100 or more of items containing Company name and/or Logo***

- Pens, Notepads, etc.
- Raffle Items
- Gift Bags
- Miscellaneous Knick Knack Items

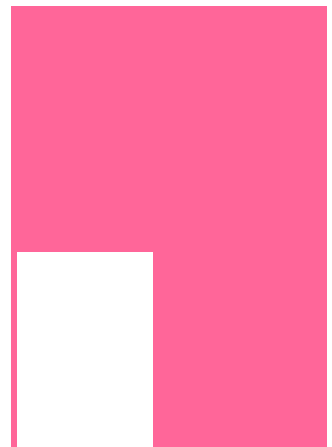
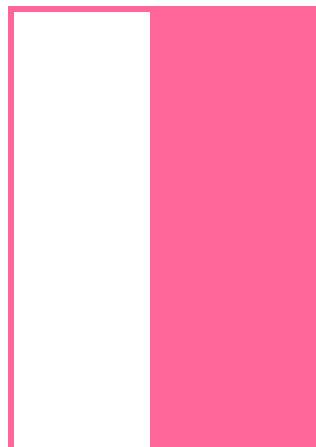
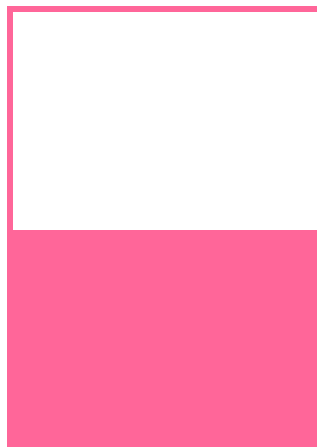
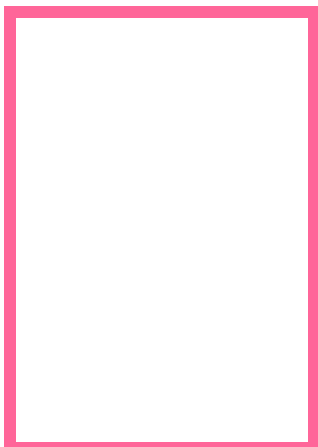


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***“Lucky Twenty-Five” Option: \$75.00***  
Quarter Page (25 %) Advertisement

***“Count Me In” Option: \$150.00***  
Half Page (50 %) Advertisement

***“I Want It All” Option: \$300.00***  
Full Page 100 % Advertisement





# Thank you in advance for your support

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Checks made payable **OMART Women Supporting Women**

**Any Questions about the Women Supporting  
Women Event or Sponsorship Contact:**

Obioma Martin

Email: [obioma@obiomamartin.com](mailto:obioma@obiomamartin.com)

Phone: 215-605-6193

Have another sponsorship or advertisement offer in mind? We are open to  
all support!